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PRODUCT SETUP FACT SHEET

MEDIA WALL

Media wall 3000mm x 2400mm

GENERIC FACTS:

- Convert all text to outlines
- 50mm bleed required
- 65mm pocket area required
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

PRODUCT SPECIFICS:

- Artwork size: 3000mm x 2400mm (WxH)
- Total size with bleed: 3100mm x 2500mm (WxH)
- 50mm bleed required
- Pocket area : 65mm
- 150dpi minimum

50mm bleed required

65mm POCKET AREA

3000mm

2400mm

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SIZE:3000x2400mm (W x H)

SIZE WITH BLEED:3100x2500mm (W x H)

SAFE AREA Keep all text and important info inside the blue area

TRIM LINE Artwork will be trimmed here.

BLEED AREA Extend your artwork to the edge of this area. Text and Images on this red shaded area will be trimmed

50mm bleed required

50mm bleed required

65mm POCKET AREA

50mm bleed required