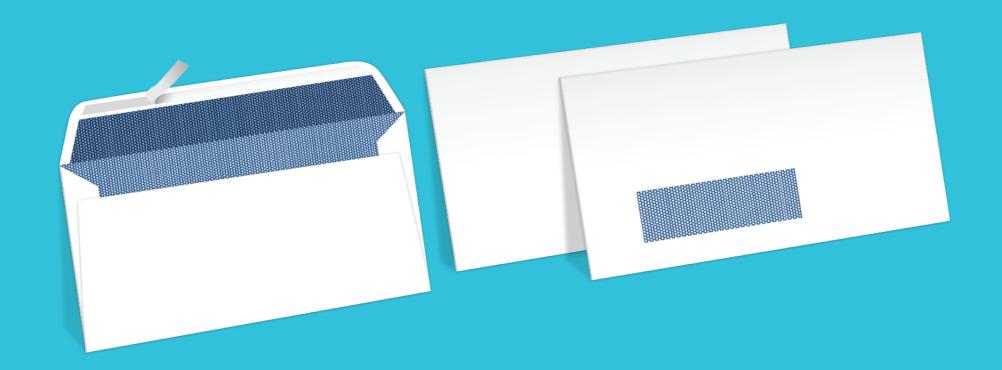
## This page must be deleted before submitting

# PRODUCT SETUP FACT SHEET



### WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



# **ENVELOPE**

DL - Plain Face & Window Face 220x110mm

### **GENERIC FACTS:**

- Convert all text to outlines
- 3mm Internal Bleed Requirement We are unable to print to the border of the envelope
- File provided in CMYK only
- Our recommended rich black break down in
- 40%C, 40%M, 40%Y, and 100%KSupplied as press ready PDF

#### **IMPORTANT DESIGN NOTES:**

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

#### PRODUCT SPECIFICS:

- Artwork size: 220mm x 110mm (WxH)
- Window Size: 95x38mm (WxH)
- 3mm Internal Bleed Requirement We are unable to print to the border of the envelope
- 150dpi minimum

We are unable to print to the edge of the envelope **ZONE** 

**TRIM LINE** 

**SAFE AREA** 

220mm

Artwork will be trimmed here.

Place important text

or image Inside this blue area to prevent trimming.

#### **SIZE**: 220x110 mm (W x H)

Please delete this layer before sending back to us.

