

# PRODUCT SETUP FACT SHEET



## WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



## ENVELOPE

C4 - Plain Face & Window Face  
324x229mm

### GENERIC FACTS:

- Convert all text to outlines
- 3mm Internal Bleed Requirement - We are unable to print to the border of the envelope
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

### IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

### PRODUCT SPECIFICS:

- Artwork size: 324mm x 229mm (WxH)
- Window Size: 95x38mm (WxH)
- 3mm Internal Bleed Requirement - We are unable to print to the border of the envelope
- 150dpi minimum

SEAL EDGE

324mm

229mm

# PLAIN FACE SIZE: 324x229 mm (W x H)

Please delete this layer  
before sending back to us.

Place important text  
or image Inside this blue  
area to prevent trimming.

**SAFE AREA**

We are unable to print to  
the edge of the envelope

**NO PRINTING  
ZONE**

Artwork will be  
trimmed here.

**TRIM LINE**

SEAL EDGE

324mm

229mm

# WINDOW FACE

## SIZE: 324x229 mm (W x H)

Please delete this layer  
before sending back to us.

**WINDOW**  
Keep important  
text outside  
the red area



Place important text  
or image Inside this blue  
area to prevent trimming.

**SAFE AREA**

We are unable to print to  
the edge of the envelope

**NO PRINTING  
ZONE**

Artwork will be  
trimmed here.

**TRIM LINE**